## Time Series Analysis 1 DS351

## Why can't we use linear regression



Error terms are correlated.

## Why can't we use linear regression

Air Passenger numbers from 1949 to 1961


Variance of the errors increases with time.

## Why can't we use linear regression

Air Passenger numbers from 1949 to 1961


Seasonality, which implies non-linearity!

Analyzing Time Series

## Notations

Time series is often denoted by
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Lag is an amount of time passed.
Example: $\operatorname{lag} 5$ of $Y_{t}$ is $y_{t-5}$.

## Time series decomposition

## Time series decomposition

Goal:

- Extract trend seasonality
- Visualize and improve understanding of time series

Classical additive decomposition of electrical equipment index


## Classical decomposition

Two types of decomposition:

1. Additive decomposition

$$
y_{t}=S_{t}+T_{t}+R_{t}
$$

where

- $S_{t}$ is the seasonal component.
- $T_{t}$ is the trend component.
- $R_{t}$ is the remainder component.


## Classical decomposition

Two types of decomposition:
2. Multiplicative decomposition

$$
y_{t}=S_{t} \times T_{t} \times R_{t}
$$

where

- $S_{t}$ is the seasonal component.
- $T_{t}$ is the trend component.
- $R_{t}$ is the remainder component.


## Additive decomposition

$$
y_{t}=S_{t}+T_{t}+R_{t}
$$

Step 1: Estimate the Trend $\hat{T}_{t}$.
Moving average is a method to estimate the trend.
Pick $m$, usually the seasonal period.

$$
\widehat{T}_{t}= \begin{cases}m-\mathrm{MA} & \text { if } m \text { is an odd number. } \\ 2 \times m-\mathrm{MA} & \text { if } m \text { is an even number } .\end{cases}
$$

## Moving averages

Moving average is a method to estimate the trend.
Time series: $y_{t}: y_{1}, y_{2}, \ldots, y_{T}$
Moving average of order $\boldsymbol{m}$ of $y_{t}$ is

$$
\widehat{T}_{t}=\frac{1}{m} \sum_{i=-k}^{k} y_{t+i}
$$

where $m=2 k+1$.


## Example: electricity sold to customers in South Australia

| Year | Sales (GWh) | 5-MA |
| :--- | :--- | :--- |
| 1989 | 2354.34 |  |
| 1990 | 2379.71 |  |
| 1991 | 2318.52 | 2381.53 |
| 1992 | 2468.99 | 2424.56 |
| 1993 | 2386.09 | 2463.76 |
| 1994 | 2569.47 | 2552.60 |
| 1995 | 2575.72 | 2627.70 |
| 1996 | 2762.72 | 2750.62 |
| 1997 | 2844.50 | 2858.35 |
| $\vdots$ | $\vdots$ | $\vdots$ |
| 1997 | 2844.50 | 2858.35 |
| 2006 | 3527.48 | 3485.43 |
| 2007 | 3637.89 |  |
| 2008 | 3655.00 |  |

## Example: moving average of different orders






## Moving average of even orders

For example, $m=4$


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Idea: use 2-MA after 4-MA


## Australian quarterly beer production

| Year | Quarter | Observation | 4-MA | $2 \times 4-\mathrm{MA}$ |
| :--- | :--- | :--- | :--- | :--- |
| 1992 | Q1 | 443 |  |  |
| 1992 | Q2 | 410 | 451.25 |  |
| 1992 | Q3 | 420 | 448.75 | 450 |
| 1992 | Q4 | 532 | 451.5 | 450.12 |
| 1993 | Q1 | 433 | 449 | 450.25 |
| 1993 | Q2 | 421 | 444 | 446.5 |
| 1993 | Q3 | 410 | 448 | 446 |
| 1993 | Q4 | 512 | 438 | 443 |
| 1994 | Q1 | 449 | 441.25 | 439.62 |
| $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ |
| 1996 | Q3 | 398 | 433.75 | 430.88 |
| 1996 | Q4 | 507 | 433.75 | 433.75 |

## $2 \times m-M A$

The $2 \times 4-\mathrm{MA}$ of $y_{t}$ is

$$
\begin{aligned}
\widehat{T}_{t} & =\frac{1}{2}\left[\frac{1}{4}\left(y_{t-2}+y_{t-1}+y_{t}+y_{t+1}\right)+\frac{1}{4}\left(y_{t-1}+y_{t}+y_{t+1}+y_{t+2}\right)\right] \\
& =\frac{1}{8} y_{t-2}+\frac{1}{4} y_{t-1}+\frac{1}{4} y_{t}+\frac{1}{4} y_{t+1}+\frac{1}{8} y_{t+2} .
\end{aligned}
$$

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& =\frac{1}{8} y_{t-2}+\frac{1}{4} y_{t-1}+\frac{1}{4} y_{t}+\frac{1}{4} y_{t+1}+\frac{1}{8} y_{t+2} .
\end{aligned}
$$

In general, The $2 \times \mathrm{m}-\mathrm{MA}$ of $y_{t}$ is

$$
\widehat{T}_{t}=\frac{1}{2 m} y_{t-k}+\ldots+\frac{1}{m} y_{t-1}+\frac{1}{m} y_{t}+\frac{1}{m} y_{t+1}+\ldots+\frac{1}{2 m} y_{t+k},
$$

where $m=2 k$.

## Example: monthly data

Electrical equipment manufacturing (Euro area)

$2 \times 4$-MA for quarterly beer production, 7 -MA for daily traffic data etc

Step 2: Calculate the detrended series

$$
y_{t}-\widehat{T}_{t}
$$

## Additive decomposition

Step 3: Compute the mean of $y_{t}-\widehat{T}_{t}$ for each seasonal unit. For example, for monthly data, we compute
$S_{1}=$ the mean of all values in January
$S_{2}=$ the mean of all values in February and so on...

## Additive decomposition

Step 3: Compute the mean of $y_{t}-\widehat{T}_{t}$ for each seasonal unit. For example, for monthly data, we compute

$$
\begin{aligned}
& S_{1}=\text { the mean of all values in January } \\
& S_{2}=\text { the mean of all values in February } \\
& \text { and so on... }
\end{aligned}
$$

Then, these seasonal values are adjusted to have zero mean.

$$
\begin{aligned}
& \widehat{S}_{1}=S_{1}-\bar{S} \\
& \widehat{S}_{2}=S_{2}-\bar{S} \\
& \text { and so on... }
\end{aligned}
$$

where $\bar{S}=\frac{1}{12} \sum_{i=1}^{12} S_{i}$

## Additive decomposition

Step 4: The remainder component is

$$
\widehat{R}_{t}=y_{t}-\widehat{T}_{t}-\widehat{S}_{t}
$$

Classical additive decomposition of electrical equipment index


## Multiplicative decomposition

- Step 1: Pick m, usually the seasonal period.

$$
\widehat{T}_{t}= \begin{cases}m-\mathrm{MA} & \text { if } m \text { is an odd number. } \\ 2 \times m-\mathrm{MA} & \text { if } m \text { is an even number. }\end{cases}
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- Step 2: Calculate the detrended series

$$
\frac{y_{t}}{\hat{T}_{t}} .
$$

## Multiplicative decomposition

- Step 3: Compute the mean of $y_{t} / \widehat{T}_{t}$ for each seasonal unit. For example, for monthly data, we compute
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\end{aligned}
$$

Then, these seasonal values are adjusted to have sum of 1 .

$$
\begin{aligned}
& \widehat{S}_{1}=S_{1} / \bar{S} \\
& \widehat{S}_{2}=S_{2} / \bar{S} \\
& \quad \text { and so on } \ldots
\end{aligned}
$$

where $\bar{S}=\sum_{i=1}^{12} S_{i}$.

## Multiplicative decomposition

- Step 4: The remainder component is

$$
\widehat{R}_{t}=\frac{y_{t}}{\widehat{T}_{t} \widehat{S}_{t}}
$$

Classical multiplicative decomposition of electrical equipment index


## Strength of trend (Wang, Smith \& Hyndman, 2006)

Back to additive decomposition:

$$
y_{t}=T_{t}+S_{t}+R_{t}
$$

Observation: for a time series with strong trend,

$$
\frac{\operatorname{Var}\left(R_{t}\right)}{\operatorname{Var}\left(T_{t}+R_{t}\right)} \text { should be small. }
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for a time series with strong seasonality,

$$
\frac{\operatorname{Var}\left(R_{t}\right)}{\operatorname{Var}\left(S_{t}+R_{t}\right)} \text { should be small. }
$$

## Strength of trend (Wang, Smith \& Hyndman, 2006)

So we define the strength of trend as

$$
F_{T}=\max \left(0,1-\frac{\operatorname{Var}\left(R_{t}\right)}{\operatorname{Var}\left(T_{t}+R_{t}\right)}\right)
$$

and the strength of seasonality as

$$
F_{S}=\max \left(0,1-\frac{\operatorname{Var}\left(R_{t}\right)}{\operatorname{Var}\left(S_{t}+R_{t}\right)}\right)
$$

Higher value $=$ Stronger effect
This is useful when we have a collection of time series and we want to find the one with the most trend or seasonality.

## Forecasting with decomposition

We can make forecast from the decomposition

$$
y_{t}=\widehat{S}_{t}+\left(\widehat{T}_{t}+\widehat{R}_{t}\right)
$$

where we can use time series model to forecast the seasonally adjusted component $\widehat{A}_{t}=\widehat{T}_{t}+\widehat{R}_{t}$ and then add back the seasonal component $S_{t}$.

Naive forecasts of seasonally adjusted data


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