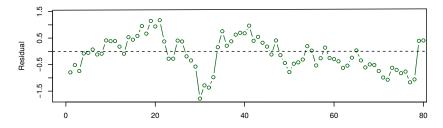
## Time Series Analysis 1 DS351

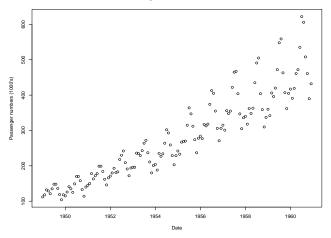
#### Why can't we use linear regression



Time

#### Error terms are correlated.

#### Why can't we use linear regression

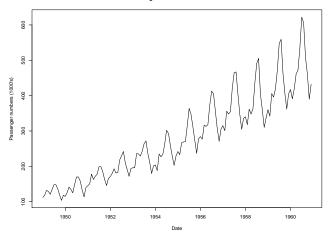


Air Passenger numbers from 1949 to 1961

Variance of the errors increases with time.

### Why can't we use linear regression





Seasonality, which implies non-linearity!

# Analyzing Time Series

#### Notations

## Time series is often denoted by

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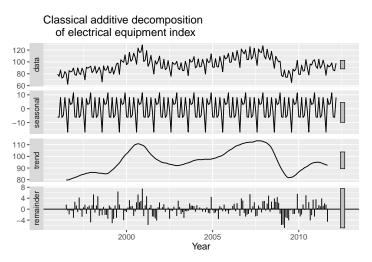
# Lag is an amount of time passed. Example: lag 5 of $Y_t$ is $y_{t-5}$ .

## Time series decomposition

## Time series decomposition

Goal:

- Extract trend seasonality
- Visualize and improve understanding of time series



## Classical decomposition

Two types of decomposition:

1. Additive decomposition

$$y_t = S_t + T_t + R_t,$$

where

- $S_t$  is the seasonal component.
- $\blacktriangleright$   $T_t$  is the trend component.
- $\triangleright$   $R_t$  is the remainder component.

## Classical decomposition

Two types of decomposition:

2. Multiplicative decomposition

$$y_t = S_t \times T_t \times R_t,$$

where

- $\triangleright$  S<sub>t</sub> is the seasonal component.
- $\blacktriangleright$   $T_t$  is the trend component.
- $\triangleright$   $R_t$  is the remainder component.

$$y_t = S_t + T_t + R_t,$$

Step 1: Estimate the **Trend**  $\hat{T}_t$ .

Moving average is a method to estimate the trend.

Pick m, usually the seasonal period.

$$\widehat{T}_t = egin{cases} m \mbox{-MA} & \mbox{if } m \mbox{ is an odd number.} \\ 2 imes m \mbox{-MA} & \mbox{if } m \mbox{ is an even number.} \end{cases}$$

#### Moving averages

Moving average is a method to estimate the trend.

Time series:  $y_t : y_1, y_2, \ldots, y_T$ 

Moving average of order m of  $y_t$  is

$$\widehat{T}_t = \frac{1}{m} \sum_{i=-k}^k y_{t+i},$$

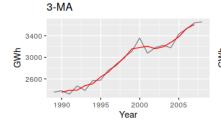
where m = 2k + 1.

$$\begin{array}{c} m=5\\ k=2 \end{array} \fbox{0.5cm} \begin{array}{c} \bullet & \bullet & \bullet & \bullet \\ y_{t-2} & y_{t-1} & y_t & y_{t+1} & y_{t+2} \end{array} \\ & & & & & \\ & & & & & \\ & & & & \\ & & & & & \\ & & & & \\ & & & & \\ & & & & \\ & &$$

## Example: electricity sold to customers in South Australia

Year	Sales (GWh)	5-MA
1989	2354.34	
1990	2379.71	
1991	2318.52	2381.53
1992	2468.99	2424.56
1993	2386.09	2463.76
1994	2569.47	2552.60
1995	2575.72	2627.70
1996	2762.72	2750.62
1997	2844.50	2858.35
÷	:	:
1997	2844.50	2858.35
2006	3527.48	3485.43
2007	3637.89	
2008	3655.00	

## Example: moving average of different orders

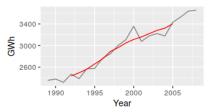


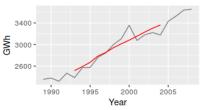
3400 -5 3000 -2600 -1990 1995 2000 2005 Year

7-MA



5-MA





### Moving average of even orders

For example, m = 4

$$m = 4$$

$$k = 2$$

$$m = 4$$

$$y_{t-2}$$

$$y_{t-1}$$

$$y_t$$

$$y_{t+1}$$

$$y_{t+1}$$

$$y_{t+1}$$

$$y_{t-2}$$

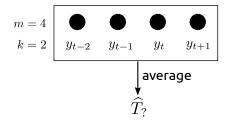
$$y_{t-1}$$

$$y_t$$

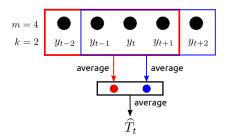
$$y_{t+1}$$

#### Moving average of even orders

For example, m = 4



Idea: use 2-MA after 4-MA



## Australian quarterly beer production

Year	Quarter	Observation	4-MA	2x4-MA
1992	Q1	443		
1992	Q2	410	451.25	
1992	Q3	420	448.75	450
1992	Q4	532	451.5	450.12
1993	Q1	433	449	450.25
1993	Q2	421	444	446.5
1993	Q3	410	448	446
1993	Q4	512	438	443
1994	Q1	449	441.25	439.62
÷	:	÷	:	:
1996	Q3	398	433.75	430.88
1996	Q4	507	433.75	433.75

#### $2 \times m$ -MA

The 2×4-MA of  $y_t$  is

$$\begin{aligned} \widehat{T}_t &= \frac{1}{2} \left[ \frac{1}{4} (y_{t-2} + y_{t-1} + y_t + y_{t+1}) + \frac{1}{4} (y_{t-1} + y_t + y_{t+1} + y_{t+2}) \right] \\ &= \frac{1}{8} y_{t-2} + \frac{1}{4} y_{t-1} + \frac{1}{4} y_t + \frac{1}{4} y_{t+1} + \frac{1}{8} y_{t+2}. \end{aligned}$$

#### $2 \times m$ -MA

The 2×4-MA of  $y_t$  is

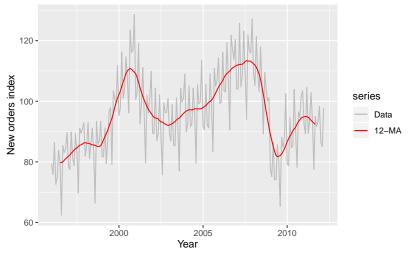
$$\begin{aligned} \widehat{T}_t &= \frac{1}{2} \left[ \frac{1}{4} (y_{t-2} + y_{t-1} + y_t + y_{t+1}) + \frac{1}{4} (y_{t-1} + y_t + y_{t+1} + y_{t+2}) \right] \\ &= \frac{1}{8} y_{t-2} + \frac{1}{4} y_{t-1} + \frac{1}{4} y_t + \frac{1}{4} y_{t+1} + \frac{1}{8} y_{t+2}. \end{aligned}$$

In general, The  $2 \times m$ -MA of  $y_t$  is

$$\widehat{T}_{t} = \frac{1}{2m} y_{t-k} + \ldots + \frac{1}{m} y_{t-1} + \frac{1}{m} y_{t} + \frac{1}{m} y_{t+1} + \ldots + \frac{1}{2m} y_{t+k},$$
where  $m = 2k$ .

## Example: monthly data

#### Electrical equipment manufacturing (Euro area)



 $2\times$ 4-MA for quarterly beer production, 7-MA for daily traffic data

Step 2: Calculate the detrended series

$$y_t - \widehat{T}_t$$

Step 3: Compute the mean of  $y_t - \hat{T}_t$  for each seasonal unit. For example, for monthly data, we compute

> $S_1$  = the mean of all values in January  $S_2$  = the mean of all values in February and so on...

Step 3: Compute the mean of  $y_t - \hat{T}_t$  for each seasonal unit. For example, for monthly data, we compute

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and so on...

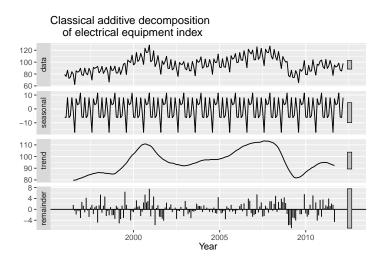
Then, these seasonal values are adjusted to have zero mean.

$$\widehat{S}_1 = S_1 - \overline{S}$$
$$\widehat{S}_2 = S_2 - \overline{S}$$
and so on

where  $\overline{S} = \frac{1}{12} \sum_{i=1}^{12} S_i$ 

Step 4: The remainder component is

$$\widehat{R}_t = y_t - \widehat{T}_t - \widehat{S}_t.$$



Step 1: Pick *m*, usually the seasonal period.

$$\widehat{T}_t = \begin{cases} m\text{-}\mathsf{M}\mathsf{A} & \text{if } m \text{ is an odd number.} \\ 2 \times m\text{-}\mathsf{M}\mathsf{A} & \text{if } m \text{ is an even number.} \end{cases}$$

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Step 2: Calculate the detrended series

$$\frac{y_t}{\widehat{T}_t}$$
.

Step 3: Compute the mean of  $y_t/\hat{T}_t$  for each seasonal unit. For example, for monthly data, we compute

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Then, these seasonal values are adjusted to have sum of 1.

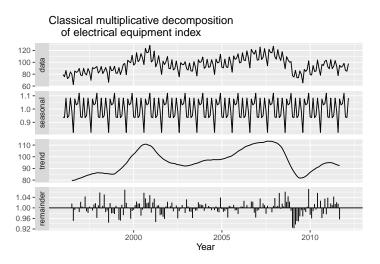
$$\widehat{S}_1 = S_1 / \overline{S}$$
$$\widehat{S}_2 = S_2 / \overline{S}$$

and so on...

where  $\overline{S} = \sum_{i=1}^{12} S_i$ .

Step 4: The remainder component is

$$\widehat{R}_t = \frac{y_t}{\widehat{T}_t \widehat{S}_t}.$$



Strength of trend (Wang, Smith & Hyndman, 2006)

Back to additive decomposition:

$$y_t = T_t + S_t + R_t.$$

Observation: for a time series with strong trend,

$$\frac{\operatorname{Var}(R_t)}{\operatorname{Var}(T_t + R_t)}$$
 should be small.

Strength of trend (Wang, Smith & Hyndman, 2006)

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for a time series with strong seasonality,

$$\frac{\operatorname{Var}(R_t)}{\operatorname{Var}(S_t + R_t)} \text{ should be small.}$$

## Strength of trend (Wang, Smith & Hyndman, 2006)

So we define the strength of trend as

$$F_{T} = \max\left(0, 1 - rac{\mathsf{Var}(R_t)}{\mathsf{Var}(T_t + R_t)}
ight)$$

and the strength of seasonality as

$$\mathcal{F}_{\mathcal{S}} = \max\left(0, 1 - rac{\mathsf{Var}(R_t)}{\mathsf{Var}(S_t + R_t)}
ight).$$

Higher value = Stronger effect

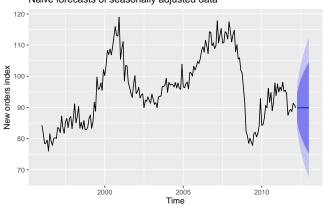
This is useful when we have a collection of time series and we want to find the one with the most trend or seasonality.

#### Forecasting with decomposition

We can make forecast from the decomposition

$$y_t = \widehat{S}_t + (\widehat{T}_t + \widehat{R}_t),$$

where we can use time series model to forecast the seasonally adjusted component  $\widehat{A}_t = \widehat{T}_t + \widehat{R}_t$  and then add back the seasonal component  $S_t$ .



Naive forecasts of seasonally adjusted data

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